



## To sell the best terminal, buy the best keyboard.

The keyboard is one of the most critical components in your computer system. Which is why the first thing to consider when you buy a keyboard is reliability.

That alone is probably good enough reason to specify a Hall effect solid state keyboard from MICRO SWITCH. It's the most reliable keyboard you can buy. From the beginning, it will help you and your customers save money on repairs.

As a result of design innovations, the Hall effect keyboard is competitively priced against lower-performance, less reliable keyboards. Innovations like the microcomputer that gave you the first "intelligent" keyboard, the three terminal keyswitch module and single-sided printed circuit boards.

In addition, there's our Value Engineering Program.

With specialists who work with you early in the design of your product, to give you the best, most effective keyboard for terminals used in high throughput applications like word processing, batch data entry, and photocomposition.

And only our keyboards are backed by a dedicated field engineering organization, and an experienced application engineering team. To make sure you have the most cost effective keyboard for the job.

That's really what buying a keyboard should be about.

And why it pays to buy a Hall effect keyboard from MICRO SWITCH, the most reliable keyboard you can buy.

For details, write MICRO SWITCH, Freeport, Illinois 61032. Or call 815-235-6600. In Germany, write Honeywell GMBH, Kaiserlei-strasse 55, 6050 Offenbach/Main West Germany.

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